

PRICE LIST 2009

EARLY BIRD PRICE
until 30 November 2008!
Application deadline: 31 January 2009

PRICE LIST 2009: Part of the »Terms & Conditions of Participation«. The quoted prices are binding and subject to VAT at the applicable official rate. All square metre prices are inclusive of a system stand module, electricity supply (1 kW) and a stand nameplate.

*** Discount:** By handing in a binding application for the Frankfurt Book Fair 2009 between 15 October and 30 November 2008 the early bird discount rate automatically applies.

STAND SPACE (Price/sqm)	Early bird*	Standard
Row stand 4 sqm, open to neighbouring stand _____	€/sqm 198.-	204.-
Row stand 4 sqm _____	€/sqm 231.-	238.-
Row stand 8 sqm _____	€/sqm 331.-	338.-
Row stand starting from 12 sqm _____	€/sqm 386.-	398.-
National exhibitions (max. 200 sqm) _____	€/sqm 208.-	214.-

SURCHARGES FOR SPECIAL STAND POSITIONS

(levied only for the first 75 sqm)

Corner stand or row stand fronting two gangways _____	10 % of stand rental fee
Peninsula stand (fronting three gangways, only for stands > 16 sqm) _____	15 % of stand rental fee
Island stand (fronting four gangways, only for stands > 100 sqm) _____	20 % of stand rental fee

CARPETING

obligatory with system stand modules _____	€/sqm 8.-
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SUPPLEMENTARY STAND ELEMENTS FOR SYSTEM STAND MODULES

Half-open wall (2 m) _____	€/each 168.-
Cubicle without door (2 x 2 m) _____	€/each 348.-
Cubicle with door (2 x 2 m) _____	€/each 628.-

STANDARD FURNITURE

(see: »Information on stand design«)

Furniture Set 1 _____	€/each 164.-
Furniture Set 2 _____	€/each 264.-
Furniture Set 3 _____	€/each 438.-
Furniture Set 4 _____	€/each 518.-
Furniture Set 5 _____	€/each 664.-

CENTRES FOR AGENCIES

(LITAG, FILM, ILC)	Early bird*	Standard
Registration fee per agency (one participant, one table, one locker) _____	€ 414.-	424.-
Catalogue entry per agency (obligatory) _____	€	104.-
Additional participant _____	€ 338.-	348.-
Additional table (max. one table per participant) _____	€	104.-
Shelf with company sign _____	€/m 118.-	

CATALOGUE ENTRIES (obligatory)

Catalogue entry print/online; unlimited entries Who's Who online; unlimited title entries Rights Catalogue online

Exhibitor/Co-exhibitor with 4 sqm-stand _____	€ 54.-
Exhibitor/Co-exhibitor with stand > 4 sqm _____	€ 104.-
National exhibitions (flat rate for an unlimited number of co-exhibitors) _____	€ 308.-

ADDITIONAL SERVICES (not obligatory)

Cross-reference in Frankfurt Catalogue print (max. two cross references) _____	€ 48.-
Online exhibitor (no show attendance) subscription 12 months online Catalogue entries _____	€ 299.-

CO-EXHIBITOR FEE

per co-exhibitor _____	€ 174.-
The Catalogue entry is obligatory for co-exhibitors (see above)	

ADVERTISING & PR

	Early bird	Standard
Advertisements print/online (see: www.book-fair.com/advertising/)		
Logo 4c (print and online catalogue) _____	€	218.-
Conventional press box (book fair) _____	€ 145.-**	165.-
Electronic Press Service/ Book fair combi-package (3 months incl. e-mail submission and conventional press box) _____	€	375.-
Calendar of Events (unlimited entries) _____	free	

ADDITIONAL CHARGES

Extended set-up or dismantling (only for custom-designed stands > 40 sqm)	
Early set-up _____	€ 750.-
Extended dismantling _____	€ 750.-
Excess stand height (only for custom-designed stands higher than 4 m)	
Stands up to 20 sqm _____	5 % of stand rental fee
Stands up to 99 sqm _____	7,5 % of stand rental fee
Stands over 100 sqm _____	10 % of stand rental fee

* When registering by 30 November 2008

** Early bird discount when registering by 15 August 2009